

Ayurveda for Global Wellness

Berlin, Germany | 2nd March 2026

Venue: Library Hall

Organised by: Indische Fachgesellschaft für Ayurveda Deutschland e.V. (IFAD e.V.)

Indian Ayurveda Professionals' Association for Germany

Co organised by :Somatheeram Ayurveda group, India

Supported by :International Ayurveda Medical Association, Barcelona

EDGE Grand Central Berlin,
Invalidenstraße 65, 10557 Berlin
(Next to Berlin HBF Central Station)
Time: 16:00 – 20:00 hrs

Welcome to Berlin, We offer this event to underscore the scientific foundations and growing global relevance of the Ayurvedic medical system within the modern wellness industry. Over the past few decades, Ayurveda has evolved into a widely practiced and respected wellness modality worldwide, while fostering increasing collaboration with medical, academic, and hospitality institutions. The seminar provides a credible and structured platform for networking and collaboration between Ayurvedic service providers and international clientele, particularly within Europe. It highlights the immense potential of Ayurveda and Indian healing sciences as key contributors to the global wellness, preventive healthcare, hospitality, and medical tourism ecosystems. We organise this adjacent to ITB days so that ITB visitor can have a better exposure to the potentials of Ayurveda as an opportunity.

Ayurveda and integrated medicine .

Leading hospital chains and destination retreats across Europe are increasingly integrating Ayurveda into their medical wellness and preventive health programs.

Regulatory-Compliant Ayurveda Products for Global Guests-

Ayurveda products developed under Indian AYUSH standards and adapted to European regulatory frameworks offer safety, trust, and compliance. This enables hotels and retreats to seamlessly incorporate Ayurvedic cuisine, spa therapies, and retail wellness products for international guests.

High-Yield Revenue Models for Hospitality Groups-

Ayurveda-driven wellness programs significantly increase non-room revenue through signature therapies, lifestyle consultations, detox retreats, and long-stay healing packages. These offerings enhance guest retention, increase average revenue per stay, and establish a distinct wellness identity in competitive global markets.

WHO-Aligned Training for Service Excellence-

Standardized Ayurveda training aligned with WHO Global Benchmarks ensures quality, consistency, and credibility across hotel chains and wellness destinations. Skilled professionals strengthen brand value, scalability, and guest confidence.

Ayurveda practice in Germany-

with its presence of 100s of Ayurveda centres across the country. It has been estimated that more than 100 Ayurveda graduates from India are working here in EU in various facilities and many of the Indian Ayurveda product manufacturers have regular business with many centres.

Entry is free with invitation ,For registration please visit — www.ifad-deutschland.com



IFAD e.V. (Ayurveda Doctors' Association in Germany) actively promotes Ayurveda across Europe through wellness and curative initiatives. IFAD plays a pivotal role in professional integration, networking, and collaboration between Indian Ayurveda stakeholders and European institutions.

Co Organised by



Somatheeram Ayurveda Group, nestled amidst the tranquil beauty of Kerala, India, stands as a global pioneer and **super brand** of authentic Ayurvedic healing, yoga, and meditation. Established in 1985 by Mr Baby Mathew, it has grown into the world's leading Ayurveda hospital group in a resort ambience, with five deluxe Ayurveda retreats.

Organised by



For Participation & Business Enquiries Dr. Kiranlal V. S. Event coordinator +49 155 1087 3317, +919656405176 (whatsapp) drkiranlal@gmail.com, ifad.ayurveda@gmail.com

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3 – 5 March 2026 | ITB.com



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Ayurveda as a Growth Pillar in Medical and Wellness Tourism- As Europe evolves into a hub for medical and preventive tourism, Ayurveda complements conventional healthcare through rehabilitation, chronic lifestyle disease support, and post-treatment recovery—attracting global travellers seeking authentic, personalized healing journeys. This event reflects IFAD's mission to bridge clinical practice, wellness tourism, education, and industry partnerships—ensuring Ayurveda's sustainable growth and global recognition. Join us in Berlin to explore how Ayurveda can shape the future of global wellness, hospitality, and medical tourism.

Programme

Opening session 16: 00 hrs to 16:40 hrs

Welcome and Introduction- IFAD e V and Somatheeram Ayurveda group

Chair : Dr. Prabha Burkhard, Board member IFAD e, V, Germany

Chief guest- \: Mr. Baby Mathew, Chairman and Managing director,
Somatheeram Ayurveda Group, India.

Guest of Honour: Shri, Amarjeet S Bhamra

All Party Parliamentary Group for Indian Traditional Science , United Kingdom.

Guest of Honour: Dr. Jayarajan K, Board Member, NAMA

National Ayurveda medical Association, USA, CEO , Kerala Ayurveda USA.

Vote of Thanks- IFAD e. V

Session I, Technical Presentations, 16: 45 hrs to 17:45 hrs

Introducing the presenters and moderator- IFAD e V

1, Ayurveda and integrated medicine in Germany -redefining Ayurveda in public health.
Dr.Jibin Manjila, Diakonie Kliniken Zachadras, Chemnitz, Germany

2, Ayurveda Products quality and safety regulations for EU market,
Gayatri Puranik, Om Vital Vertriebs GmbH, Germany

3, Ayurveda training in Europe ,- creating more skilled human resources
Dr. Priyanka Chorge , Board member IFAD e, V

4, Ayurveda practice in Germany,
Dr.Sujai Krishnan, Kurhaus Salinenpark, Germany

5, Revenue Generation thorough Ayurveda wellness programmes
Dr.Kiranlal VS Borad member IFAD eV, Germany

The session II Ayurveda Travel platforms - from 17:50 hrs to 18:30 hrs

Introducing the presenters and moderator- IFAD e V

1, Neue Wege Reisen-Longevity Programms in India and Srilanka.
Anna Katharina Managing Director, Neue Wege, Germany

2,Fit Reisen -Ayurveda cure programs, activities market insights and experiences
Claudia Wagner , Managing Director of Fit Reisen ,Germany

Introducing Ayurveda and wellness projects and products 18:35 hrs to 20:00hrs

1, Curative preventive and rejuvenative experience at Somatheeram Ayurveda group.

2, Designing Longevity: How Ayurveda works when lived daily.

Joseph Kodath, Nattika Ayurveda retreats. India.

3, Kerala Ayurveda USA , California, USA.

4, Ayur Villa Ayurveda and Yoga , Mallorca Spain.

5, Ananda Ayurveda, Prague, Czech republic

(Pending conformation)

4, Ayurveda way Ayurveda Hotel Bad fussing, Germany

6, Ayurveda for lifestyle diseases , - Ayurveda Asturias : Spain

7, Soukhya Bharati- Surgeons Ayurveda , Bangalore , India

8, Kerala Ayurveda institute Barcelona , Spain

For registration—ifad-deutschland.com

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